

AVKO Educational Research Foundation Newsletter

News from AVKO

March 2nd, 2009

Quick Links...

[AVKO Website](#)
[Book of the Month](#)
[AVKO Facebook Group](#)
[AVKO Blog](#)
[QuickStart](#)
[Donate](#)

In This Issue

New Article: [AVKO and ESL](#)
Featured Article: [Song Lyrics and Comprehension](#)
March's Book of the Month
[AVKO Materials for Your Community](#)
[Write for AVKO's Blog!](#)
[Reminders from Last Time](#)

Use AVKO Materials to Teach ESL

How can you teach the ESL child in your class? How can your local tutoring centers, missionaries, or other programs teach ESL efficiently?

[Read the Article](#)

Using Song Lyrics to Teach Reading Comprehension

Maybe you've experienced one of these all-too-common phenomena:

- You are singing along to a song you've loved for years on the radio and your friend breaks in with "Wait! Did you just sing [insert embarrassingly

Dear AVKO Subscriber:

AVKO's social networking is burgeoning, giving you, our members, more and more opportunities to connect with each other, find the resources you need, and spread the word about AVKO's low-cost and common sense materials.

Read the newest AVKO articles on [Blogger](#).

Join the discussion and connect with friends on [Facebook](#).

Get the latest updates on what AVKO is up to on [Twitter](#).

Remember to forward this e-mail to someone who could use the information!

AVKO's Book of the Month for March Announced

It's the start of a new month, so that means a new [Book of the Month](#)! This month, we are featuring [The "It-ss & Tooze", Apostrophes, and I Before E Made Easy](#). Eradicate those common grammar trip-ups with these student lessons.

Members: \$10.09 (32.5% off = \$4.86 off)

Non-Members: \$13.46 (10% off = \$1.49 off)

(Normally \$14.95)

Literacy Resources Available for Your Community

AVKO, as a non-profit organization devoted to the eradication of illiteracy and the problems associated with dyslexia, tries to provide as many resources as possible to help those who are passionate about literacy. AVKO has always held the affordability of our materials as a very high priority. Even with modest price increases of our titles over the years, our materials are the cheapest you will find. We have also always offered a whole host of free services, resources, and materials. Now, we are expanding our scope and providing free and reduced cost materials for community resource centers, libraries, homeschooling support groups, adult literacy groups, vocational

incorrect lyrics]?!“ This leads to an awkward silence, defensiveness, and some heated debate. Eventually, one of you breaks down and looks up the lyrics, proving the other (or both of you) wrong.

- You encounter a foreign, uncommon, or extremely formal word in print for what seems like the first time. A few seconds, hours, or days pass. Then, you realize that you had encountered this word or phrase for years in spoken form for years, but had misheard it as something very different, or just ignored it.

- You, your child, or someone you know has memorized some piece of text (The Pledge of Allegiance, a Bible verse, etc.) and has been reciting it incorrectly for a long time because of what they thought it was or they just couldn't understand what the words were.

We as humans frequently mishear speech and music lyrics, but these errors can be a test of our engagement with the material and our level of comprehension. Do we continue to mumble out the words we aren't quite sure of in the bridge of a song, or do we actively engage with the material and try to figure out what the lyrics are (or simply look up the lyrics online)?....

[----> Continue Reading](#)

training centers, and dyslexia/disability support centers with a demonstrated need.

If you know of such a resource center in your community that could be helped by our materials, please respond to this e-mail. In light of the economic crises surrounding us, it is vital that education is maintained as a number one priority in our communities.

All materials (except *Sequential Spelling*) are available for free or reduced pricing.

Write Blog Articles for AVKO

Are you passionate about homeschooling, educating, literacy, dyslexia, disabilities, or the English language? Consider writing articles for the [AVKO blog](#) on Blogger. Review other homeschooling/educational websites; review curriculum; share your lesson plans; etc. Help the other educators and parents via the blogosphere. Reply to this e-mail if you are interested, including the topics on which you'd like to write.

Reminders from Last Time

Watch our videos online:

Both the clips and full-length versions of our two free videos can now be streamed from the [AVKO Videos](#) page.

AVKO Needs Volunteers Like YOU!:

Looking for a way to [volunteer](#) and help others learn to read and spell? [Get involved!](#)

Discounts available for Clearance Items:

AVKO has many of our materials available for discounts of 40-55% off because they are previous editions, slightly damaged, or the books have since gotten a new binding/cover. View the [Clearance Items](#) today to get a steal!

Sincerely,

Brian McCabe,
Operations Manager,
AVKO Educational Research Foundation

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