

AVKO Educational Research Foundation Newsletter

News from AVKO

November 5th, 2008

Quick Links...

[Our Website](#)
[Book of the Month](#)
[PayPal](#)
[QuickStart](#)

Dear AVKO Subscriber:

December's Book of the Month is on the Student Response Book for Sequential Spelling. Get 10% off (32.5% off for members) until the end of December.

Also, due to its popularity, we have decided to continue the special on e-books. Get 10% off (10% for members as well) on ALL e-books until the end of December.

See the [Book of the Month](#) page for more information.

Help AVKO out while you do your Holiday shopping

While money's tight this recession-affected Christmas season, you can still help AVKO out as you do your normal holiday shopping online.

Navigate to the [GoodShop](#) site, enter "AVKO" into the "Who[m] do you search for?" text box and click submit. Then click on the store's website (FROM the GoodSearch/GoodShop site) and shop as normal. AVKO will receive a donation with each purchase that you make on the GoodShop affiliate sites.

AVKO Now Accepting PayPal

AVKO has given you a new option for online orders: [PayPal](#). PayPal's safe and easy method of payment offers you many benefits when ordering on AVKO's website or any other online shopping site (eBay, QVC, Target, etc.) PayPal allows you to streamline your credit card(s) information and even your bank account information if you want so that you only have to login to PayPal when you want to order something (instead of entering your credit card information each time, e.g.). If you are one of the people not comfortable giving out your credit card information to multiple websites, PayPal is the site for you: you give your information to PayPal only and the shopping sites NEVER see your credit card or banking information.

Previously, AVKO only accepted paper checks, Visa, MasterCard, and

Discover. Now, we add American Express and electronic checks to what we accept for your online orders.

To Order Using PayPal:

- Add your desired books to the online shopping cart on AVKO.org
- Click Checkout in the Shopping Cart
- Choose PayPal from the drop-down menu for payment options
- You DO NOT have to create a PayPal account in order to use PayPal and therefore pay by American Express or your favorite major credit card.

Not Sure Where to Start with AVKO Books?

If you are not sure where to start with AVKO's materials for language arts, handwriting, keyboarding, and reference, we have a new section devoted to you: The [QuickStart page](#) shows in a simple matrix the different materials that we have for each subject matter (reading, spelling, handwriting, keyboarding, and reference). The QuickStart page also has a link to the [Information for your Situation](#) page, which gives different scenarios that may match the situation you are in and gives recommendations on where to start based on that.

The Use of Color in Sequential Spelling

Using color is NOT essential when using Sequential Spelling. It may, however, be extremely helpful for many students, especially in the beginning. If you are working with just one student, and he gets the word that is given correctly without hesitation, there is no need to show in color how the word is spelled. Just a simple word of praise, such as "good" or "correct" is sufficient and then on to the next word. If you have multiple students and you know that at least one student made a mistake, then you might choose to use color as you put the correct spelling on your dry erase board. Let's suppose, for example, that you are on working on the first lesson, and have already given the words in, pin, and sin which your student/s got right. Now, when you give the word spin you noticed that at least one student missed it. Here's what you might want to do.

Say: "Did you get the in that is in spin?" At this point you write the word in in green (or red or purple or orange or whatever color you want to use) on the board like this:

in

Then you say, "Did you get the pin that is in spin?" At this point you just add to the left of in the letter p in a different color to make:

pin

Then you say, "Did you start with an s to spell spin?" And now you put the s in front of the p to get:

spin

Now, if the word were to be spinning you could now say, "Did you remember to double the n?" and put one more n after spin? so that it now looks like:

spinn

And add "ing" which you write in a third color to get:

spinning

If your students want to know the "rules" about doubling letters and if you know the rules, you can tell them. If you don't, don't worry. We prefer that you allow them to learn from their mistakes and allow their God-given computer brains to internalize the "rules" so that in their writing they double the consonants when they're supposed to double them and to drop the silent e when they're supposed to drop the silent e and to do it automatically. If they have to think each time they add suffixes whether or not to double the consonant or whether or not to drop the silent e, it will break their train of thought. Remember, if you have to think about the rule you learned in driver education as to which way to turn the steering wheel when your rear wheels start skidding to the right, you're in the ditch.

Sincerely,

Brian McCabe,
Operations Manager,
AVKO Educational Research Foundation

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to donmccabe1@gmail.com by news@avko.org.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by

